The media translator's task is to dive deep and digest the information given by the news writer, being a media translator means being someone who can understand, identify, evaluate and organize that information to reproduce it in the target language for its target readers. So the media translator must pay close attention to the nuances of language used by skilled writers. Media translator must live the author's ideas and his psychological state when writing the text that he is translating, and identify with him, in every sense of the word, by putting himself in his place, and not only translating the words but translating .what is behind them