We have joint projects with other organizations and companies. In 2017, the company entered into a joint venture with three Chinese companies, CITIC Ltd, CITIC Capital and Carlyle Capital. This step aims to increase the presence of restaurants throughout China and increase its global sales by delving deeper into the Chinese market. McDonald's Corporation not only sells food products, but also uses other resources for its day-to-day operations, including cooking equipment, dining supplies, and materials for its physical stores.