

Coca Cola's CSR policies In 2007 Coca – Cola launched its sustainability framework Live Positively embedded on the system at all levels , from production and packaging to distribution .However , the Indian government acknowledged the need to adopt appropriate and enforceable standards for carbonated beverages Coca – Cola was also accused of causing water shortages in – among other areas the community of Plachimada in Kerala , southern India .energy and climate , sustainable packaging , water stewardship and the workplace Coca – Cola has a Code of Business Conduct which aims at providing guidelines to its employees on – amongst other things competition issues and anti – corruption .The Indian government undertook various investigations .