

The best leaders understand the needs and goals of the people they lead. They are careful thinkers who understand the challenges they face. Great leaders are also communicators. These abilities are not common, and when we recognize them in someone—in the business world or some other field—we are inspired to say, "That's someone I can trust! That's someone I can follow!" Unfortunately, these abilities also tend to disappear once a person actually takes on a position of leadership. They have the ability to make intelligent choices about how to address those challenges. They can explain both problems and solutions to people in a way that everyone can understand.