Launch of the Jordan trade facilitation portal 030 Amman, 1st of December (Petra) – the Jordanian Trade Facilitation portal has been officially launched as one of the initiatives of the project "improving the business environment for small and medium enterprises through trade facilitation", which is jointly implemented by the Jordanian government, ITC, the German agency for International Cooperation and funded by the German Federal Ministry for economicThe portal provides all the information related to foreign trade by providing a presentation of the practical steps necessary to import, export and transit more than 70 products in a business-friendly manner, and the inclusion of lists arranged sequentially containing the procedures, documents and documents to be submitted at each step, the portal provides a Bank of trade information that includes all the information the launch of the Jordan Trade Facilitation Portal comes in line with the government's aspirations to expand by applying the concept of digital transformation of economic sectors, which contributes to creating a stable investment environment and improving the competitiveness of Jordanian small and medium enterprises. He pointed out that the completion of this portal represents a qualitative and significant leap towards improving the business environment, raising the competitiveness of Jordanian small and medium-sized companies and promoting the growth of Jordanian exports, explaining that Jordan is the first country in the region to implement such initiatives successfully ITC project manager Raghad Al-Teli noted that the trade facilitation portal is a tool to improve transparency and access to information,