

Counterfeiting: beneficial or harmful? Many people argue that counterfeiting may benefit consumers since it provides them with various brands in low prices. In my opinion, this is a totally wrong claim because of its negative effect! on both the consumer and the economy. First, look at the clothes we wear today. They lose color the first time you wash them. Fake batteries that no longer work sometimes is another example of the poor quality of these products. Secondly, counterfeit medicines and cosmetics pose a greater problem. They may cause serious health problems and even kill people as they contain dangerous chemicals. Besides, it is highly immoral to deceive people using stolen trademarks. This results in loss of profitability and loss of jobs in the original companies. Moreover, imitation gives bad reputation to the countries (China, Taiwan, India....) therefore consumers will lose confidence and refrain from buying their brands. At last, our fellow people should pay attention to their health and safety more than the money they spend. While companies have to play their role to fight this phenomenon, in other words, they had better reduce the price of originals instead of spending a lot of money on advertising.