

Business refers to the activity of producing, buying, and selling goods and services with the goal of making a profit. Additionally, businesses today face challenges like global competition, technological changes, and economic instability. Additionally, modern businesses are increasingly incorporating sustainability practices and corporate social responsibility (CSR) to align their goals with environmental and social values. Business is an activity focused on the production, exchange, and sale of goods and services with the goal of generating profit. To remain relevant, many businesses focus on corporate social responsibility (CSR), sustainability, and ethical practices, aligning their operations with broader social and environmental goals. Businesses operate through different models, including sole proprietorships, partnerships, corporations, and franchises, depending on their size, scope, and objectives. It involves various sectors, such as retail, manufacturing, finance, and technology, each contributing uniquely to the economy. In today's globalized economy, businesses also face challenges related to competition, technological advancements, and economic fluctuations.