

Starbucks is an American coffee company, started in 1971 in Seattle, Washington, by three partners: English teacher Jerry Baldwin, history teacher Ziv Saigle and writer Gordon Book. Starbucks' name came from Herman Melville's classic *Moby Dick* novel published in 1851, which takes place at sea, and Starbucks, captain's first companion on the ship, loved coffee so much. Starbucks now offers many hot and cold drinks including mocha, espresso, American coffee, chocolate, vanilla and cream, caramel and more. With regard to the logo, it is derived from a 16th-century Norwegian drawing that represents