

Technical Writing is Presentational Technical writing is the practical writing Use the top-down method, which means putting the main idea first which establishes the context and outline of the discussion. Establish a consistent visual logic, i.e. each element of format is presented the same as other similar elements. It may seem obvious that expressing ideas and conveying information is the right way to approach technical writing, yet the urge to impress readers is all too prevalent. Expressing versus Impressing Dilemma of whether to impress readers or to express ideas. o Use headings, which are words or phrases that name the contents of the following section. o Use chunks which are blocks of text (paragraphs). Technical writing is an ethical endeavor.