S-SPECIFIC: Dwelling deeper into details is a good start. I have jokingly named this the 5 Wives and 1 Husband technique to remember the Ws and H. More the information you can contribute, better will be the results and it will be easier for you to reach your goals since defining the path to reach your goals will be clearer. If you are heading an organization or are at a position where you are making strategic decisions for your organization or similar positions, from this point onwards, you will see if you have enough resources to achieve your goals or do you need to something extra to make things fruitful. This is the beginning of everything, so put more attention and great efforts to take care of the minutest details. The important thing is to resolve issues surrounding what, when, where, who, with what, and how.