

people expect leaders to have a vision for where they are going. In his Leadercast Now video series, Making Vision Stick, Andy Stanley, founding pastor of North Point Community Church, shares how important it is for leaders to get the vision right. Even if your team must make a detour at some point, a strategic vision will serve as the consistent definition of the initial goals, so that you and your team can consider alternate routes but still achieve the desired results. A strategic vision drives your team to take the organization from where it is to where it needs to be. Strategic vision has often been compared to a roadmap for a journey.