Research is a systematic process of collecting, analyzing, and interpreting information to increase understanding. It involves formulating hypotheses, making assumptions (e.g., about the lawfulness of phenomena and cause–and–effect relationships), and utilizing various tools like libraries, computers, measurement instruments, statistics, and—most importantly—the human mind for critical thinking. Research employs both deductive (theory–testing) and inductive (observation–based) reasoning, and contributes to theory building. Effective communication of research findings is crucial, necessitating clear, organized writing. Research reports can be juried (peer–reviewed) or non–juried, with quality varying accordingly. The ultimate goal is to discover new knowledge and answer important questions, providing evidence for future researchers and decision–making.