For 12 consecutive years, Jeddah has been chosen as a "Global City" for providing a high quality of life to its citizens. It includes many public and private universities, and one of the city's most important landmarks is the King Fahd Fountain, which is the tallest fountain in the world. The city is also famous for entertainment, being home to many renowned football clubs such as Al-Hilal. There is always something interesting to do in Jeddah, the "Bride of the Red Sea."