

THE UPS AND DOWNS OF SOCIAL MEDIA Social networking apps have changed the way people communicate, but like most things in life they have their ups and their downs. THE VALUE OF A DROP Would you be able to read Arabic without any drops (or dots)?"Don't underestimate the value of a drop" was written in Arabic without any drops, making it hard to understand. This message was posted on billboards in Amman and across social media in Jordan. Probably not.