

Today, efficient logistics and transportation system are important prerequisites of the development of any economy. The global logistics market has grown radically over the years. Gradually, people began moving from rural to urban areas; the geographical distance between the point of production and the point of consumption increased considerably. Logistics has evolved throughout centuries to become an integral part of every business. There was a time when companies used to develop a product range, plan their distribution channels, schedule marketing campaigns and deliver the finished product to their retailers themselves. The art and science of delivering goods with speed and precision can help businesses operate more efficiently, lower costs and gain new customers. Logistics has been performed since the beginning of civilization. In modern competitive environment, it is not enough to offer a product that meet customers' requirements. Raw materials and finished products had always to be moved, though on a small scale. However, since the early 1990's logistics operations have become much more complex. The way of its delivery is also very important.