What process will you use to produce the document? In technical communication, you do the best you can with your resources of time, information, and money. If you are writing a set of printed instructions for installing a water heater and you want those instructions to be easily understood by people who speak only Spanish, you will need more time and a bigger budget to have the document translated, and it will be longer and thus a little bit harder to use, for both English and Spanish speakers. Do you have sufficient time for planning tasks, such as analyzing your audience and purpose, choosing writing tools, and researching and reading background information? Because all these factors interact in complicated ways, every technical document you create involves a compromise.