

The Kingdom of Saudi Arabia is blessed with many rich assets. Therefore, we will develop our investment tools to unlock our promising economic sectors, diversify our economy and create job opportunities. We will also grow our economy and improve the quality of our services, by privatizing some government services, improving the business environment, attracting the finest talent and the best investments globally, and leveraging our unique strategic location in connecting three continents. In the second theme, a thriving economy provides opportunities for all by building an education system aligned with market needs and creating economic opportunities for the entrepreneur, the small enterprise as well as the large corporation. In each of these themes, we highlighted a selection of commitments and goals, as a reflection of our ambition and a representation of what we aim to achieve. Members of this society live in accordance with the Islamic principle of moderation, are proud of their national identity and their ancient cultural heritage, enjoy a good life in a beautiful environment, are protected by caring families and are supported by an empowering social and health care system. We will also prepare the right environment for our citizens, private sector and non-profit sector to take their responsibilities and take the initiative in facing challenges and seizing opportunities. We will now launch a first portfolio of crucial programs with the aim to achieve our goals and honor our commitments. Our geographic, cultural, social, demographic and economic advantages have enabled us to take a leading position in the world. To build the best future for our country, we have based our Vision for the Kingdom of Saudi Arabia on three pillars that represent our unique competitive advantages. Our Vision is built around three themes: a vibrant society, a thriving economy and an ambitious nation. Our status will enable us to build on our leading role as the heart of Arab and Islamic worlds. Finally, we will use our strategic location to build our role as an integral driver of international trade and to connect three continents: Africa, Asia and Europe. This first theme is vital to achieving the Vision and a strong foundation for economic prosperity. Our third theme is built on an effective, transparent, accountable, enabling and high-performing government. This Vision will be the point of reference for our future decisions, so that all future projects are aligned to its content. To clarify our next steps, we have already prepared the ground and launched some executive programs at the Council of Economic and Development Affairs. At the same time, we will use our investment power to create a more diverse and sustainable economy. Sustainable success can only be achieved when built upon solid foundations.