

irrespective of their job positions in the hierarchy need to be well-equipped in terms of goals and objectives. The individuals in leadership positions, i.e. heads, directors, principals, supervisors, and instructors are vested with the authority and responsibility to set clear goals and objectives. The important goals and objectives are, carrying out job duties in a satisfactory manner, leading to enrichment of organizational culture, meeting the expectations of the clients, forming agreeable and sociable terms and relationships with others, inculcating the traits of diligence, ingenuity, creative and conscientiousness, recognising the significance of morality and ethics, developing various types of skills and abilities, making use of modern, scientific and innovative methods in the implementation of job duties, implementing conflict resolution methods in a peaceful manner and augmenting the overall structure of the organization. In the achievement of these goals, the individuals need to put into practice methods and approaches in an effective manner, work in collaboration and integration with each other and reinforce work ethics. Therefore, setting of clear goals and objectives will contribute effectively in instilling strong work ethics among employees within the working environment.