The document outlines the importance of entrepreneurial culture and its support mechanisms within higher education institutions. It emphasizes the need for a supportive environment fostering innovation, risk-taking, and creativity among students. Key components discussed include providing resources like incubators, mentorship programs, and networking opportunities. The document highlights the role of faculty in promoting this culture through teaching methodologies and research that encourage entrepreneurial thinking. Furthermore, it stresses the importance of collaboration between the university and the external business environment to facilitate practical application of learned skills and knowledge. Ultimately, the successful cultivation of entrepreneurial culture within universities is presented as crucial for economic development and student success.