

Progress towards the future All successful changes start with a vision. Saudi Arabia is the Land of the Two Holy Mosques, the most sacred sites on earth and the direction of the Kaaba (Qibla) to which more than a billion Muslims turn at prayer. We are confident about Saudi Arabia's future. The third pillar is transforming our unique geographical location into a global hub connecting three continents, Asia, Europe and Africa. Members of our society live in accordance with the Islamic principle of moderation, are proud of their national identity and their ancient cultural heritage, enjoy a good life, are protected by caring families and are supported by a social and health care system. Our vision is built around three themes: A vibrant society, a thriving economy and an ambitious nation. The first theme is vital to achieving the vision. We will also prepare the right environment for our citizens, businesses and society to be responsible and take the initiative in facing challenges and seizing opportunities. We will expand and further develop our country to ensure that that Muslims from around the world can visit the Holy Sites. We will develop the economy to encourage investment from other countries and international businesses. In the second theme, a thriving economy provides opportunities for all by building an education system that meets the needs of the market. It creates economic opportunities for small enterprises as well as large corporations.