

The "Spacetoon" satellite channel was established in 2000, starting its broadcast in a segment on Bahrain TV to audiences around the world, targeting Arab children and families through a collection of films, animated series, and anime. It became an independent channel in 2002 and became known for its identity, which includes 10 different planets where programs are distributed according to content and age, as well as its commitment to the authenticity of the Arabic language in the works it showcases. The channel commercially falls under the umbrella of Global New Age Media, which specializes in media production, and it has two headquarters, one in Damascus, Syrian Arab Republic, and another opened in 2004 in Dubai, United Arab Emirates.