Is it true that men don't ask for directions? However, after decades of study, scientists and researchers have concluded that there are important differences in the way males and females think, speak, and act; in their values and habits, in what makes them laugh and what makes them cry. Nevertheless, researchers now know that there are distinct differences between males and females that are not just social. And they know that these differences are true across countries, cultures, ages, and other factors. Recently, scientists and researchers have come up with a number of interesting differences between males and females. Whereas women are better at remembering faces and events, men can remember more symbolic and spatial things, such as how to find their way back from a place they've driven to. It's amusing to think about how some of these studies have proven what men and women have known all along. Recently, researchers were surprised to discover that this difference carries over into email communication and internet postings in chat rooms. As it turns out, men prefer bright-colored things like yellow and red, whereas women prefer soft colors like pink and aqua, but if you've always thought that women talk more than men, you're wrong. They express gratitude, such as, "Thanks for all your, much-appreciated help," or "Thanks so much for the great advice." Not only do women apologize more, such as, "I'm sorry I haven't been in tough," or "I apologize if I sounded harsh," but they also express doubt and make self-conscious statements like: "I'm not sure I'm right about this, but ... "Is there more to the difference between males and females than meets the eye?In the 1960s and 1970s, when women were fighting for equality, many people said that males and females were not different beyond the physical.