

B.C. Profitability Assessment The financial plan will facilitate a thorough assessment of the profitability of our venture. Additionally, the financial plan will be dynamic, allowing scenario analysis and sensitivity testing to understand how changes in variables such as pricing, market share, and operating costs can impact profitability. This involves evaluating the projected net income and gross profit margins to ensure they align with industry standards and meet our business objectives.

Cost Analysis In line with the income statement, a comprehensive costing will be done to establish and amount everything associated with running our small electric car rental service.