2.the Red Bull symbol represents work ethic. In some countries, the bull symbol can also symbolize fertility, farming, teamwork, and helpfulness. Since the slogan does inspire you to drink the beverage to put your best physical self, . Right behind the two bulls is the large golden circle, bright as the sun. A bull symbolizes strength, confidence, stability, and stamina. The two bulls also convey the effects of what happens after drinking the beverage. In some traditions, this is regarded as the ruler of the earth. This element represents life, light, energy, and influence.