

The Role of the Language Learning Applications in Supporting Non-Native College Students Learning language applications have dramatically changed the way non-native college students acquire new language skills. While the limits of apps – such as no conversational practice and cultural depth – should help us understand there is value in engaging with real people and resources in the world beyond an app. Rosetta Stone, for example, uses speech recognition technologies that provide immediate feedback on learners' pronunciation and encourage the improvement of the acquired language skills, which in turn are not always realized in the normal classroom settings.

**Challenges of Language Learning Apps**

Despite the advantages, there are some limitations that come with using language learning apps. Most of the apps contain a variety of challenging tasks such as vocabulary exercises, listening comprehension practices, and even punctuation schedules making them quite interesting and lively. These apps, such as Duolingo, Babbel, and Rosetta Stone, offer the flexibility of an interactive platform that can be used by learners providing language learning outside of traditional classrooms.

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There is no question that apps like Rosetta Stone and Duolingo have changed how non-native college students become proficient in another language – they offer flexibility, affordability, and personalized learning opportunities. For instance, Duolingo's free version has a wide range of language courses, while Babbel provides low monthly-priced plans aimed at certain language initiatives. Programs like Tandem or HelloTalk can connect users to native language speakers to enable all manner of engagement.

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