

To achieve the best results, blush should be of high quality to ensure its stability on the face for a long period, which increases the value of the product and enhances its purchase. It can contribute to enhancing self-confidence because it highlights the beauty of the face and contributes to improving the appearance of the skin in general. When the product achieves the results expected by consumers and enhances their appearance, they tend to share it with others, which increases its spread and popularity. Positive recommendations from friends or influencers also enhance the credibility of the product and attract more new customers. Blush is considered beneficial in psychological terms for some girls.