

PepsiCo has undertaken many ethical and humanitarian practices, including:

- Many brands participated in the awareness campaign about social and physical spacing, and PepsiCo participated in it, as it designed a new "logo", in which it made its brand wear a "mask", and wrote under it: "Save yourself from Covid – 19".
- Pepsi Jordan donated a set of drugs and medical devices to the Medical Department of the Greater Amman Municipality. The donation was aimed at strengthening communication with civil society organizations. July–2011.
- PepsiCo Jordan announced its donation of preventive flu vaccines to the municipality of Russeifa. January–2012.