

?Addressing the Operations Manager's responsibilities for the personalized healthy meal kit startup:
?Upstream Activities: ?Identifying and collaborating with local farms to source fresh ingredients: ?–
Conduct market research to identify local farms that align with the startup's values and can reliably
provide high–quality. ?Managing inventory and transportation of perishable goods: ?– Implement a robust
inventory management system that closely tracks the inbound and outbound flow of ingredients. ?–
Establish direct relationships with these farms through partnerships or long–term supply agreements.