

The development of intellectual property law in Saudi Arabia is closely aligned with the objectives of Vision 2030, which aims to diversify the economy, promote innovation, and build a competitive knowledge-based society. Compliance with International Standards and Raising Global Rankings
Legislative development aligns with the Kingdom's international commitments (such as the World Trade Organization and WIPO), improving its ranking in global competitiveness indicators such as the Global Innovation Index. Promoting Digital Transformation and Cybersecurity
Legislative development includes software and database protection, supporting technological transformation and artificial intelligence, areas that are priorities in the Vision. Developing Creative and Cultural Industries
The law protects the rights of authors and artists, supporting the cultural and entertainment sector, one of the pillars of Vision 2030 to diversify sources of income. Attracting foreign investment and boosting the economy
A sophisticated intellectual property system attracts global companies and foreign investment, providing a secure intellectual property environment that supports the realization of the knowledge economy sought by the vision. It encourages the production of local content (such as films, music, and software), enhancing the Kingdom's cultural identity and contributing to increased GDP. Protecting trademarks and patents enhances investor confidence and supports the Kingdom's drive towards digital transformation and a non-oil economy. Encouraging innovation and research and development
A strong intellectual property law protects the rights of inventors and creators, encouraging investment in innovation and modern technologies. This law supports startups and entrepreneurs by securing their intellectual property rights, enhancing the entrepreneurial environment. It contributes to combating piracy and cyber violations, enhancing a secure digital business environment. This aligns with Vision 2030's goal of transforming the Kingdom into a regional and global center for research and development. This approach supports the Vision's goal of positioning the Kingdom among the top 10 global economies. The following are the most prominent aspects of support: 1.2.3.4.5.6.