IKEA IKEA is a multinational company that designs and sells ready-to-assemble furniture, kitchen appliances and home accessories, among other useful goods and sometimes household services. Commercial timber products in the world, making it one of the largest users of wood in the retail sector. The IKEA website contains around 12,000 products and there were more than 2.1 billion visitors to IKEA websites in the year from September 2015 to August 2016. The group is known for its modern designs of various types of appliances and furniture, and its interior design work is often associated with eco-friendly minimalism. Founded in Sweden in 1943, IKEA has been the world's largest furniture retailer since 2008. The group is responsible for approximately 1% of consumer consumption.