

Group Reflection The various groups or partners that become the members in the success of Almarai dairy. We have similarly high expectations of our suppliers and vendors, and exercise rigorous quality control measures across our procurement activities. Almarai is the Middle East's leading food and beverage manufacturer and distributor – and the world's largest vertically integrated dairy company. It begins with strategic decision-making by the Board of Directors and senior management, extends across our farming, manufacturing and distribution operations and is integral to the development of our employees' professional skills. Since our foundation in 1977, consumers across the region have come to recognize the Almarai brand as synonymous with quality. Every day, we live and work by the maximum: 'Quality you can trust.'