

Starting an online business is an exciting journey!

Creating Content: Making videos, writing a blog, or streaming, and earning money through ads or sponsorships.

Most online businesses fall into three categories:

- Selling Products:** Making your own crafts, clothing, or reselling items.
- Freelance Platforms:** If you are offering skills (like video editing or design), sites like Fiverr, Upwork, or Most?? You don't need a fancy website right away; you can start for free.
- Social Media:** Create professional pages on Instagram, Facebook, or TikTok dedicated entirely to your business.

Depending on where you live, you can set up:

- Local Payment Methods:** Cash on delivery, or local bank/postal transfers (like CCP).
- International Payments:** Digital wallets like PayPal or Wise if you are dealing with global clients.
- Selling Services:** Offering skills like graphic design, video editing, translation, or helping businesses manage their social media.

Where do they spend time online (Instagram, TikTok, YouTube)? Share helpful tips related to your business (for example, if you sell gaming edits, post a quick tutorial).

(Mostaq!) let you show your work to clients worldwide. Talk to your followers and answer their messages quickly and politely.

Here is a simple, step-by-step roadmap to launch your business on the internet:

1. **Define Your Audience** Think about exactly who will buy your product or service.
2. **Build Your Online Presence** You need a place where people can find you.
3. **Promote Your Business** Once everything is set up, you need to tell people about it! Post clean, bright photos or short videos of your work. You don't need a lot of money to start, but you do need a clear plan.
4. **Choose Your Business Idea First**, decide what you want to offer.
5. **What do they like? What problems do they have that you can solve?**
6. **Set Up a Simple Way to Get Paid** Before you start, figure out how customers will pay you.