

1. The authors also list financial performance, fiduciary responsibility, CSR, building ESG-based portfolios, investor behavior, sustainability evaluation tools and procedures, and impact investing as the seven main themes of SI. Additionally, a content analysis of the literature from 2020 to 2023 identifies three key areas of emerging research: the governance-related factors that influence firm-level sustainable investments; investor impact creation through shareholder engagement and field-building tactics; and SDG financing through environmentally friendly bonds and social impact bonds. Design, procedure, and strategy The authors examine 1,022 publications that they downloaded from the World Wide Web of Science, or WoS, database between 1991 and 2023 using a quali-quantitative strategy that combines bibliometric techniques with content analysis. Results The findings list the top writers, their partnerships, influential publications, and ground-breaking works in the field of sustainable investment.