

All successful changes start with a vision. Saudi Arabia is the Land of the Two Holy Mosques, the most sacred sites on earth and the direction of the Kaaba (Qibla) to which more than a billion Muslims turn at prayer. We are confident about Saudi Arabia's future. The third pillar is transforming our unique geographical location into a global hub connecting three continents, Asia, Europe and Africa. Therefore, we will develop and diversify our economy to create job opportunities.