

Audience analysis 1.B. University Administration: The university's administration supports programs that increase student learning and workforce preparedness.(The competition primarily focuses on students in computer and information technology–related academic programs, who require hands–on training and real–world applications to improve their employability. Students require rewards and acknowledgement to be motivated, and competitions that offer growth and significant learning experiences are likely to attract their interest.) B. Industry Sponsors: Industry sponsors play a crucial role in organizing competitions, providing challenges, and distributing prizes. These students, enrolled in computer and information technology–related academic programs, require rewards and acknowledgement to improve their abilities and prepare for the workforce. The administration must track measurable outcomes from the competitions, such as improved student abilities and increased workforce ability. With a deep understanding of market requirements and specialized teams, they seek new talent and strengthen their reputation as advocates for learning and skill improvement. Teachers provide academic advice, oversee students' preparation for competitions, and evaluate how successfully competitions help students improve their skills. They identify new skills and strengthen relationships with students, while also creating tasks, materials, and assessing progress.