This emphasis on the importance of the therapeutic relationship and the recognition of the mutual influence between the therapist and the patient's emotional experiences were departures from some of Freud's more traditional psychoanalytic principles. This focus on making unconscious conflicts conscious was a key distinguishing factor that set brief psychotherapy apart from classical psychoanalysis, which often involved long-term and intensive exploration of the unconscious. Balint's and Winnicott's therapeutic styles, which emphasized the importance of the therapeutic relationship and the nurturing aspects of the therapist's role, provided essential conceptual links between object relations theory and Bowlby's attachment theory. Balint's emphasis on the importance of addressing specific focal points in therapy contributed to the development of shorter-term and more directive therapeutic approaches, which became particularly relevant in the context of time-limited treatments. Ferenczi's ideas contributed to the development of relational psychoanalysis and influenced the broader field of psychotherapy, emphasizing the significance of the therapeutic alliance in the process of healing and personal transformation. The approach of focal psychotherapy is distinct from traditional long-term psychoanalysis, as it aims to achieve meaningful and focused therapeutic interventions within a limited timeframe. His work paved the way for the development of more structured and goal-oriented forms of psychotherapy, emphasizing the significance of targeted interventions in facilitating psychological growth and healing. Malan's approach to brief psychotherapy aimed to identify and address specific focal conflicts or issues within a limited time frame, with the goal of facilitating insight and promoting emotional awareness. By focusing on key focal points, Balint aimed to help patients gain insight into their immediate difficulties and promote positive changes in their emotional and relational experiences. Their contributions, along with those of other prominent figures such as D.W. Winnicott, David Malan, and John Bowlby, helped shape the development of object relations theory and attachment theory in the United Kingdom Focal psychotherapy emphasizes targeted interventions aimed at addressing the immediate concerns or symptoms presented by the patient. By bringing these conflicts into conscious awareness, Malan believed that patients could gain a better understanding of their psychological challenges and develop more adaptive ways of coping with them. Their work highlighted the significance of early experiences and relationships in shaping emotional development and laid the foundation for the understanding of attachment patterns and their influence on later life. "focal psychotherapy" is indeed attributed to Michael Balint, the Hungarian psychoanalyst.