Founded by Jeff Bezos in 1994, Amazon has revolutionized the way people around the world shop and consume goods and services. The infrastructure also enables third-party sellers and independent retailers to use the Amazon platform to reach a large customer base and grow their businesses. In addition to its retail operations, Amazon Web Services (AWS) has become a dominant force in the cloud computing industry, providing scalable and reliable infrastructure services to businesses of all sizes. Devices like the Amazon Echo and voice assistant Alexa are redefining how people interact with technology at home, while initiatives like Amazon Go's cashier-less stores highlight the company's ambition to reshape the future of retail. Additionally, Amazon's logistics and fulfillment network, coupled with its focus on operational efficiency and automation, enable the company to deliver millions of packages to customers around the world with unparalleled speed and reliability. Amazon is headquartered in Seattle, Washington, and operates in multiple business areas such as e-commerce, cloud computing, digital streaming, artificial intelligence, and logistics.