

Social media has profoundly impacted modern communication, offering both positive and negative effects. Its benefits include sharing life experiences, accessing information, and fostering creativity through diverse online communities. Social media allows for cultural exploration and awareness of global events. It also provides opportunities to acquire skills in various fields. However, social media can be detrimental. It can lead to isolation from real-life social interactions, neglect of duties, and exposure to harmful content promoting moral decay and corruption. Social media platforms can facilitate criminal and extremist activities, and provide a breeding ground for spreading rumors.