I am active on a variety of POD sites and have been creating high quality designs for t-shirts and other merchandise for 8–9 years. I am keen to bring my experience, skills and knowledge into the Merch by Amazon platform and expand my design offerings to a much wider audience. During this time I have become well versed in trademark and copyright to avoid any accidental violations and my knowledge of SEO, keyword targeting and trends has increased exponentially. In preparation I have researched the MBA platform and have already created around 30 quality designs.