

Parents can help stop bullying by keeping communication open, teaching empathy and conflict resolution skills, and building their child's self-esteem. They should also model respectful behavior, stay involved in their child's life including their online activities, and work with the school to address bullying incidents. Bullying can have harmful and long lasting consequences for children. It can cause profound harm, as it can quickly reach a wide audience and leave a permanent footprint online for all involved.