

Russia's invasion of Ukraine has shell-shocked the world. It has monopolized headlines in the print and broadcast media, unleashed a torrent of instant analysis in professional commentary, and flooded social media. At the same time, social media networks can help to expose propaganda and the decentralized nature of social media creates new challenges for authorities in controlling narratives. Propaganda techniques and capabilities gain power in the new digital environment. This note considers how social media has been weaponized in the war effort of both sides and to what effect.