Service quality: Pre-event: – Systems or procedures quality: Streamlined registration processes, intuitive website navigation, and efficient ticketing systems.– Professional quality: Personalized thank-you messages or acknowledgments for attendee feedback, transparent reporting on post-event outcomes and initiatives, and opportunities for continued engagement with attendees.– Technical quality: Reliable Wi-Fi connectivity, seamless integration of cashless payment systems, and real-time updates through event apps or digital signage.– Technical quality: Efficient data processing for feedback analysis, user-friendly platforms for accessing post-event resources or recordings, and timely communication of post-event updates or follow-up actions.– Customer communication quality: Prompt responses to post-event inquiries or feedback submissions, clear communication about post-event initiatives or improvements, and ongoing updates on upcoming events or related activities.– Technical quality: Reliable online platforms, secure payment gateways, and user-friendly interfaces for booking and information retrieval.