User Management The process of managing organizational resources to make the achievement of predetermined goals and objectives of the company as effective and efficient Through: ?10 Lower-level Managers (LLM) o They are operational managers (who directly interact with the actual doers) like Supervisors, coordinators 11 Types of managers 12 Management Skills o Management skills can be defined as certain attributes or abilities that an executive should possess(have it) to fulfil specific tasks in an organization.o Supervisor 21 o Skills(technical conceptual) o Formalization o R&D manger: research and development manger 22 Organizational Structure It is like a map that simply explains how your company works and how its roles are organized 23 There are two types of organizational structure 24 Mechanistic Structure (bureaucratic structure) Is an organizational structure with centralized authority(high centralization) ??????He works as the head of the organization Ex: CEO , CFO ,Presidents ,Managing directors ,etc 9 Middle level Managers (MLM) o They work under top managers they are responsible to set plans and guiding department people per the instruction given by Top level manager.o Efficiency: refers to the act of performing activities with minimum wastage of time and optimum usage of resources.5 Management Processes 6 Pop quiz Management is The process of managing organizational resources to make the achievement of predetermined goals.16 o Our task for next week: o CEO o CFO o COO o good luck 17 CEO o Chief Executive Officer o the highest ranking person in a company or other institution, responsible for taking managerial decisions.Effectiveness is the act of performing activities with minimum wastage of time and optimum usage of resources.Management is The process of managing organizational resourcesto make the achievement of predetermined goals.o like marketing managers, production managers, R&D managers, distribution managers, finance managers, HR managers, procurement managers, etc.13 Technical skills o skills that give the managers the ability and the knowledge to use a variety of techniques to achieve their objectives .Recruitment and hiring 2.??

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