

A tablet computer is a single-panel computer with a touch screen. Global Consumer Survey for Tablets. With the next must-have mobile media tablet, computer makers are striving to capture the consumer's imagination; yet major brands like iPad, Android, BlackBerry, HP WebOS, Samsung, Nexus and Windows are dominating the tablet systems available in the market, with individual platforms offering web browsers. A global consumer survey conducted by MMR states that 92% of our the survey respondents already own a tablet, and 80% of them own high-end brands, including Samsung, iPads/iPad Minis, and Nexus devices. Although tablets have become a hot favorite electronic gadget, they are still not geared up to replace desktop, laptop or smartphone because 70% of the users consider it as an additional computing device but not a replacement for their PC, laptop or smartphone. Consumer demand for computing devices that are smaller than laptops or desktop PCs but larger than smartphones and provide effective functionality and portability is driving the market. As a result of technological advancements, tablets, which were originally mostly used for entertainment, have gained popularity in a variety of applications, leading to a shift in customer usage habits. Tablets are still a limited market in mainstream computing, but with 3G capabilities, WiFi, and greater wireless connectivity, they are becoming increasingly popular. Gaming on tablets was favored because of wider screens, comfort of using keyboard keys and better clarity. Maximize Market