

Strategic partnerships: Pfizer can enter into strategic partnerships with other companies to develop and commercialize new products.

- o Acquisitions: Pfizer can acquire other companies to diversify its product portfolio and gain access to new markets.
- o Healthcare reforms: With the increasing focus on healthcare reforms, Pfizer can benefit from the growing demand for affordable and effective healthcare solutions. This could help the company share the risks and costs associated with drug development while also expanding its product pipeline.