Berain's business model revolves around providing innovative water solutions to address various water-related challenges. The key elements of their business model include: Technological Innovation: Berain invests in research and development to develop and improve technologies that optimize water usage, enhance water quality, and address water scarcity and pollution. Strategic Partnerships: Berain collaborates with governments, organizations, and communities to implement sustainable water management practices and address water challenges holistically. They provide expertise and guidance to individuals, companies, and governments who seek to optimize their water usage, reduce wastage, and implement sustainable water practices. They focus on creating sustainable, efficient, and cost–effective solutions that cater to the needs of individuals and communities. This expansion could occur through partnerships, acquisitions, or geographic expansion to regions facing significant water–related challenges.