

Improving your outbound links It might seem counter-intuitive to add links to other websites to your content because you're encouraging your visitors to go check out a different site, but adding relevant outbound links is good SEO practice. By adding relevant links, you allow your users to learn even more about the topic and that's beneficial for SEO! By adding relevant outbound links to your content, you help both search engines and your visitors discover useful and interesting websites! So, think about articles that might be relevant resources for your users, as that'll improve your site's user experience! Not happy with your score?