

Opportunities Need for Better Solutions – With the growing awareness about ADHD, these children need solutions that can help them. Challenges of Health and Treatment – If some solutions do not yield real results, it may tarnish the project's reputation, Some Markets Are Still Relatively Unaware of ADHD Issues Limited awareness of ADHD issues in some markets could constrain acceptability of the Schools or Institutions -- Potential to partner with schools or health care organizations to establish Regional & Global Scaling – Additionally, global markets that require similar solutions present the opportunity to expand the project vertically. Health & Educational Trends – More emphasis will be placed on educational and health-based solutions that facilitate the development of specially-abled children. Novelty in Treatment and Technology -- Novelty, the use of modern technologies like apps or interactive games, can help to improve children's focus and self-regulation.