On The Open Mind, Alexander Heffner interviews Moby, discussing his environmental activism and views on societal change. Moby questions the effectiveness of past global unity campaigns like "We Are the World," suggesting they highlight media's influence more than genuine collective action. He connects our emotional responses to media with a potential disconnect from direct experience, likening it to reacting to things that aren't there. Moby emphasizes the subjective nature of reality, highlighting the power of individual perception and the importance of self–awareness in addressing global issues like climate change. He criticizes humanity's continued reliance on unsustainable practices, comparing our behavior to that of cavemen, and advocates for simple yet inconvenient changes, such as eliminating animal agriculture to drastically reduce environmental damage. While acknowledging the complexity of issues like GMOs and vaccines, Moby stresses the need to move beyond simplistic black–and–white thinking and urges individual responsibility in creating a more sustainable future. He aims to be a "prophet of the glaringly obvious," highlighting readily available solutions that require only collective will to implement. The conversation touches upon the influence of corporate and political interests in hindering environmental progress, and Moby's desire to encourage self–awareness as a path towards positive change.