How to Prepare for a Career in Graphic Design Graphic design is a creative field that involves using visual elements to communicate messages. In addition to artistic skills, graphic designers also need to understand design principles such as balance, contrast, and typography. The most popular software programs include Adobe Photoshop, Illustrator, and InDesign. Here are some additional tips for writing a good article on LinkedIn about preparing for a career in graphic design: o Start by defining what graphic design is and what it entails. You can network with other designers by attending industry events, joining online forums, or connecting with them on social media. Graphic designers need to have strong artistic skills, such as drawing, painting, and typography. There are many resources available to learn about design principles, such as books, websites, and online courses. Graphic designers use a variety of software to create their designs. If you are interested in a career in graphic design, there are a few things you can do to prepare: 1 Develop your artistic skills. You can develop these skills by taking art classes, practicing on your own, or volunteering to do design work for your school or community. Your portfolio should showcase your skills and creativity. 2 Learn about design principles. 3 Master design software.